**Beaver Island District Library**

**Board of Trustees**

**Meeting Minutes**

**June 16, 2016**

Present: Lyle (2018), Martin (2016), Mitchell (2016), Moore (2018), Rehkopf (2016),

Stebbins (2016), Tidmore (2018),

Absent: Whitecraft (2018)

Other: McGinnity, Speck

1. Meeting called to order by Rehkopf at 9:01 am.
2. **Changes or additions to agenda:** None
3. **Public Comment**: None
4. **Approval of Minutes**: Motion to approve minutes of the May 19th Meeting proposed by Lyle, Tidmore seconded—motion carried.
5. **Financial Report**: Speck offered to answer any questions Board members might have pertaining to the financials for May. A motion to approve financials and bills paid for April 2016 proposed by Lyle, Martin seconded—motion carried.
6. **Director’s Report**: May numbers are down a bit from the past couple years. McGinnity reported that the Summer Reading Program is getting plenty of participants signing up and that this year, there will be grand prize drawings (one for teens, one for the younger kids) for Kindles.
7. **Old Business:**
   1. **Marketing/Outreach**
   * McGinnity updated the board on his progress on getting the website ready to serve a more robust role in library PR/marketing.
   * The idea of a summer-long BIDL Photo Contest with a prize for the winner was brought up as a way to gather images for use in PR. There was some discussion of the need for releases from individuals who might appear in photographs published online or in the newsletter.
   * There was also discussion of the print newsletter. Lyle and Martin presented a draft of the skeleton, and who would produce the content for each section was discussed. It was agreed that Monday July 27th should be the deadline for everyone to have their pieces of the newsletter finished and submitted to Lyle and Martin. One thousand copies will be ordered through Village Graphics in Charlevoix, about 500 of which will go out to island P.O. boxes and Mailboxes.
   * The Open House to coincide with the Blacksmith exhibit in the Heritage Park across the street from the Library was also discussed. Museum Week is July 17-23. It was agreed that the Library should advertise the open house in the newsletter (McGinnity to generate blurb) which should come out just prior to the event and that the open house could extend throughout Museum Week.
8. **New Business**: None
9. **Correspondence:** None
10. **Public Comment**: None

Meeting adjourned 10:00 am.

*Next regular meeting:*

***9:00 am, July 21st, 2016.***

-*Respectfully submitted by Patrick S. McGinnity, Director*